**URANTIA BOOK SOCIETY OF LOS ANGELES  (UBLA)**

**5-8-2021**

**REPORT OF  SUGGESTIONS  AND  REQUESTS**

The Governing Committee of UBLA presents the following focus topics for Fellowship priorities.

**Make use of appropriate  marketing resources to create wider recognition for the Urantia presence and message -  both Domestic and International arenas.**

**Re-frame the Fellowship-Society relationship in a community model:**

***Fellowship's Major Functions***

Support for Readers and Fellowship Societies (*branch offices*) to thrive by:

• **Fast-tracking** new readers to Societies wherever they live.  Identify Society desertlands  for  nurturing new Societies by a Fellowship “Life Carriers-tye function” committee

• **Purchasing** ***Enterprise--level software*** to offer to  Societies for creating engaging, inspiring programs, visuals  and  also smooth Society operations.  Include Vendor **anytime learning modules & tech support**.

•**Establishing  contracts with  n**ational tech support providers to help onboard rotating

  Society  leadership teams  and with constantly evolving technology.

• **Establishing** avenues of feedback communication from readers and Societies worldwide to  gather and report on important trends, needs  and successful “best methods” across the

   Urantia movement by area **ambassadors.**

***Societies' Major Functions***

• **Represent** their community of readers as **voter-participants** in Fellowship Governing

                  Committee gatherings;

     • **Support** the Fellowship's operations with annual **tithing as voted upon** at Fellowship General

           Council/ Executive Committee gatherings;

• **Create** **and** **nurture** personal **relationship bonds** between readers in their local  Communities – lifeblood of the movement.

• **Deliver** **and foster** the Urantia message using the most **appropriate delivery methods** for that   community;

        • **Develop** community avenues for new seekers to **find Societies** and stimulus for increasing

                   participation;

    • **Develop** meaningful **ambassador work-experience internships** for students of Urantia

            teaching communities - as a final requirement for graduation as teachers and leaders;

    • **Prepare** potential candidates for **future office-holding** at Fellowship's national level;

       • **Organize and nurture study group**s using evolving ideas collected by the **Fellowship**

**ambassador**s from  successful study group members worldwide.

                  **Minimize volunteer burnout  by clarifying  task guidelines,  recordkeeping and operating**

**procedures to pass  on to succeeding officeholders.**

**Software Sample Considerations:**

**☆ For:** **Presentations☆**

**• WorshipHouseMedia.com**

**• Go.SlideGenius.com**

**• AirDeck**

**• info@ThinkBurlap.com**  (How to engage millennials)

 **(Most are Pre-bundled with instructions, powerful visuals and music resource choices**,

**III.  Software Sample Considerations:**

**☆ For:  Operations & Member Database Communications☆**

         • **Breeze**

.        • **Shelby Systems**

         • **PeopleFinders.com** - address change search;

         • **Boardable** - agenda building, scheduling, assigned task managing, goal progress tracking, quick

             decision polling;

        • **GrowChurch.net** - creative outreach and expansion;

        • **Leaderosity** - Community building and learning experiences.

**IV.  Youth –  Suggestion for Introducing  Future Readers and Leaders**

**● Announce creation of an  Annual Fellowship-Awarded Prize for outstanding audience-ready presentation of  spiritual content for high school & college-age persons for a millennial judging panel. (other guidelines?)**

●Offer welcoming available **Society media tools** if needed with instruction.

●**Learn from the  productions created** which approaches best engage younger readers in  today's demographic mix.

● Next: Arrange s**haring of inspired  presentations** among all Societies to:

**●     Multiply** appreciation of the great work done to the creators

* Provides material for Societies
* Assists in **evolving  Urantia messaging** over time as annual submissions evolve.

**The Governing Committee of the Urantia Society of Los Angeles appreciates the opportunity to offer this report of issues to consider.**

**Dianne Bishop**

**President of UBLA**